

Red Cross Column

By Red Cross Publicity Superintendent.

A Successful Local Chapter.

Through the good will and courtesy of the newspaper, this column will be devoted each week to the publication of all Red Cross news and work. It is hoped that the people of Clovis will look this column over for thereby they will be enabled to keep in touch with the work that is being done by the women of this town. It is further proposed that this column shall carry information that shall allay all doubts in regard to the absolute necessity of the Red Cross to our nation and allies at this especial period of war.

Let this be understood by all—something that some people seem to forget while others do not seem to make the effort to inform themselves and laboring under a false impression, fly off the handle and say things that make them appear ridiculous—that no Red Cross chapter is allowed to give an entertainment of any kind—dance, card party, dinner, show, blow-out, blow-in, or blow-up, as a Red Cross Benefit. This is an enactment of the National Chapter. But any individual committee or organization, other than the Red Cross, can give an entertainment, volunteer the proceeds or a percentage thereof to the Red Cross and that organization has the right to accept or reject the offer. It should be and it will be the purpose of the Local Chapter to see that the name of the Red Cross shall not be used in a proposition of graft, coining money out of the patriotism of Clovis citizens.

Red Cross Benefits.

Below are mentioned a few Red Cross Benefits that are to be given in the near future and to the parties thus sparing these favors, the Curry County Chapter wish to express its appreciation:

Mr. John W. Hall, proprietor of the Sanitary Barber Shop, located between Citizens Bank and Denhoff's Jewelry Store, has volunteered ten per cent of this shop's gross receipts upon Wednesday of each week from now on.

Mr. Beaver, proprietor of the Deluxe Theatre, will give fifty per cent of his Matinee receipts and twenty-five per cent of the receipts of his night performance to the Local Chapter on next Friday, Liberty Day. The show that he is presenting for that day is "The Cross Bearer" and has been given several times lately as a Red Cross Benefit and has been met with hearty approval. It deals with a subject vital to us all—the overthrowing of Belgium by the Huns. This picture tells the story of that world catastrophe in vivid and graphic style. The plot is historic, sustained by historic events, and made appealing by a strong romantic interest.

The Matinee is to be given at 3:30 or immediately after the afternoon meeting to be held upon Liberty Day, Friday, the 20th. The price will be fifteen and twenty-five cents, which includes the war tax.

On May 1st, a dance will be given at the Elks' Auditorium, the proceeds of which go to the Red Cross.

On May 11th, Primary Election Day, the ladies of the churches of Clovis will serve dinner at Elks Auditorium and the receipts will be given to the local Red Cross.

Last Sunday night, the churches

united in a service at the Lyceum at which time an offering was taken amounting to \$853.00. This went to the local chapter. The churches of this city have decided to make this service a permanent monthly occasion, the next Sunday night to be announced later. Hardwick Bros. have been kind in offering their building free of charge for this meeting and say a large selling fan will soon be installed that can be run throughout the service, relieving those who come of the oppressive heat.

Over The Top Tuesday.

Tuesday was a great day for the Red Cross of Clovis. The good women were tried when the six o'clock whistle blew as hard as you men were who worked hard all day. But the best feeling in the world is that feeling of utter fatigue brought about by spending your efforts, energies and strength for the alleviation and the sake of the suffering.

They met with some rebuffs, stony dispositions, and harsh criticisms, but little things like that didn't check them. For they were working in behalf of the biggest investment that the American people can become a party to with no promise of financial gain or return, they have opportunity to invest their money in a Universal Corporation composed of the flesh and blood of our Nation, and dedicated to an unselfish world cause.

By such efforts, we can do our part in making it possible for the soldiers mangled bodies to be properly attended, for their minds and spirits soothed and tortured, and ravaged by the hell of war, to be strengthened and returned to a normal state, and for the morale of the army to be sustained and kept healthy.

The result of Tuesday's canvassing is \$853.00. The ladies of the Red Cross are indebted to the people of Clovis for this generous response. And that you may know how this money is spent, there will appear soon in these columns a statement to that effect.

Branch and Auxiliary Work.

There are at this time seven branches affiliated with Curry County Chapter: Melrose, Field, Pleasant Hill, St. Vrain, Ranchvale, Grady, and Prairie Valley. These branches have all turned in supplies and have been doing excellent work. The school auxiliary work is progressing splendidly under the leadership of Mrs. Lindley.

Statement of the Ownership, Management, Circulation, Etc., Required by the Act of Congress of August 24, 1912.

Of Clovis News published Weekly at Clovis, N. M., for April 1, 1918.

State of New Mexico County of Curry

ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Edward L. Mansson, who, having been duly sworn according to law, deposes and says that he is the Publisher of the Clovis News, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management etc., of the aforesaid publication for the date shown in the above statement required by the Act of August 24, 1912, embodied in section 443, Post Law and Regulations, printed on the reverse of this form, to wit:

That the name and address of the publisher, editor, managing editor and business manager and owner is Edward L. Mansson, Clovis, N. M.

Mortgage holders—Morgenthau Co., Brooklyn, N. Y.

EDWARD L. MANSON, Publisher.

Swear to and subscribed before me this 25th day of April, 1918.

P. S. BURNS,

Notary Public.

My commission expires June 20, 1920.

JUST AMERICA'S WAY.

The English and French newspapers seem to be rather overdoing their glorification over the decision to put American units in brigades with British and French battalions for immediate fighting. Possibly there isn't full appreciation by Europe of America's spirit of this war.

America is not in this war for glory or profit's sake. America's spirit was demonstrated clearly and pointedly by "Black Jack" Pershing, when he did the biggest thing in all his career in offering himself and his men for any purpose, anywhere, whenever needed. America is not in it for America's success but for civilization's triumph and preservation. Along her entire front there is no point at which Germany can hope that jealousy and false pride can create a weakness.

If concealed German autocty never appreciated our seriousness, it ought to now. What we've offered may be only a drop in the bucket, but

it's there and it was all that was available. And we're going to fill the bucket!

NOTICE FOR PUBLICATION.

Department of the Interior, U. S. Land Office at Fort Sumner, N. M., March 19th, 1918.

Notice is hereby given that Ralph A. Arnsperger, of Clovis, N. M., who, on August 27th, 1914, made Homestead Entry No. 011540, for 8. E. 5th Section 23, Township 4 N., Range 23 E., N. M. P. Meridian, has filed notice of intention to make Final Three Year Proof, to establish claim to the land above described, before U. S. Commissioner, in his office, at Clovis, N. M., on the 30th day of April, 1918.

Chammon James as witness:

Charles Lockmiller, of St. Vrain, N. M.; John L. Simms, of St. Vrain, N. M.; Samuel B. Stewart, of St. Vrain, N. M.; Ben Qualls, of Hatchet, N. M.

A. J. EVANS,
Register.

BACK FROM THE FRONT



Economy in Entertainment

Secured By The Season Ticket to

CHAUTAUQUA

Hear The Brilliant and Patriotic Program for 1918

.....SOME FEATURES.....

Cimera's Band

"The Climax"

Captain Fallon

Harriet Warren

The Premier Artists

The Marr Entertainers

Lieutenant Loucher

Dr. Ira Landrith

Alton Packard, Cartoonist

See "Liberty's Torch"

The Play Put on by the Children

Clovis Chautauqua

COMMENCES

TUESDAY, MAY 14th

Get a Clovis News War Map

BEST IN THE LONG RUN.
FAIR TREATMENT

• The Password for Tires •

C HALLENGE every tire before you buy. Make it give the watchword of tire quality, Tested. Make it show the countersign of tire supremacy, the Goodrich trademark. If a tire answers "Goodrich Tested," buy it. It is a friend.

It will give you full and lasting service because its service, put to the nation-wide road test of Goodrich Test Car Fleets, has measured up to the Goodrich standard of tires, the Tested of—

GOODRICH
TESTED TIRES

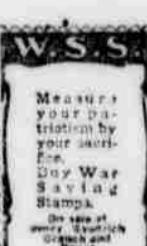
There is no risk with the tire that can give the password "TESTED," for no weakness, no structural failing, could hide itself during the month to month, season to season, testing of the Test Car Fleets.

SILVERTOWN CORDS, and BLACK SAFETY TREADS, challenged America's roads, and under light and heavy cars fought sand, gravel, and rock, in rain, mud, snow, and slush, and defeated them. The spiral-wrapped, cable-cord tire body stood staunch against the hammering of mountain trails. The close-clutch, cross-barred, non-skid black safety tread, baffled the teeth of desert and prairie paths.

Demand this password of all tires before you buy, and you will get the durability, dependability, and economy of the tires which the roads of every region of our land proclaim, "America's Tested Tires."

THE B. F. GOODRICH RUBBER COMPANY
El Paso Branch: 406 Myrtle Ave., El Paso, Texas

THE CITY OF GOODRICH AKRON, OHIO



The Round-Up

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It shows the great West as it used to be in the days of which everyone has dreamed.

THREE REELS OF GENUINE EXCITEMENT

The most famous Cowboys, Cowgirls and Indians compete in world championship contests of skill and daring.

NOT PLAYED FOR MOTION PICTURES—BUT THE ACTUAL THING AS HELD YEARLY AT PENDLETON, OREGON.

TEN THRILLS AND A LAUGH IN EVERY SCENE!

ALSO

POODIE POLO in "THE BULL'S EYE" No. 5 "THE SWING OF DEATH"

ALSO

TWO REEL COMEDY AND PICTOGRAPH

LYCEUM

Friday, April 26

AND SATURDAY MATINEE



It's a scream from first to last and besides being uproariously funny, it is a Western with Western thrills and Western comedy. You'll like it and "The Lie" with Elsie Ferguson Saturday night at the Lyceum.